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**Leaders from Lyndon Group Showcase Best Practices at
The Entrepreneurship Institute's Annual Conference**

NEWPORT BEACH, Calif.— Financial experts from Lyndon Group LLC, a premier accounting, finance and IT consulting firm serving some of the best-known companies in the world, will be featured at The Entrepreneurship Institute's "Presidents' Forum" on Tuesday, March 11. The annual program, held this year at the Marriott Hotel & Spa in Newport Beach, Calif., is an opportunity for business leaders in the region to share strategies, tactics and wisdom in the marketplace.

Experts from Lyndon Group will address industry topics in breakout sessions at the conference.

Topics led by Lyndon Group include:

"Building Management Depth"

Ken Jones, CPA, Lyndon Group Executive Managing Director

Strong leaders run strong businesses, so establishing a smart management team is imperative to success. Jones will offer tips and advice for business owners on finding and maintaining top talent, a vital process for building a business. An industry veteran of more than 25 years, Jones is at the helm of Lyndon Group, the company he established in 2000 after working in top-tier professional service firms, international middle market organizations and emerging growth companies.

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“Developing Your Advisory Network”

Tony Salerno, Lyndon Group Managing Director of Business Development

To build a powerhouse organization, it is equally important to hire the right people for the company as it is to have a solid team of trusted advisors. Especially for emerging businesses, an advisory network with diverse backgrounds is vital when building the company. Salerno will lead a question-and-answer session on how businesses can develop a reliable advisory network.

“Selling at ‘C’ Level”

Tony Salerno, Lyndon Group Managing Director of Business Development

The value of building relationships is priceless when approaching C-level executives for business. Salerno will lead an interactive discussion about approaches to take when doing business at the top. He has been the driving force in leading the referral-based program at Lyndon Group, taking the firm to a new level of success. Throughout his career, he has achieved many company turnarounds and is recognized for his success in growing profits.

“Culture Change: How Do You Bring in New Processes, Innovation and Technology?”

Steve Jenkins, Lyndon Group Project Manager

Businesses that embrace new ideas and implement them effectively have a competitive advantage over their slow-to-change counterparts. In a technology-driven business world, it is crucial to keep up with advancements in the marketplace. Jenkins will explain how to overcome resistance to change and execute new processes that put businesses ahead. Jenkins has led Lyndon Group's information technology expansion and has vast experience customizing IT infrastructure solutions for companies of every size.

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“Getting Ready to Sell Your Company”

Allan Maguire, Lyndon Group Project Manager

Planning for a sale of a business should be an ongoing activity that starts before the business is launched and ends after the business is sold. There are strategies and activities along the way that can help entrepreneurs and business owners achieve the maximum return on their business investment. As a project manager specializing in assisting clients with business valuation, helping them work through difficult technical accounting issues and acquisition integration, Maguire has more than 25 years of industry experience including IPO's and private placement capital sourcing.

About Lyndon Group

Lyndon Group is an accounting, finance and information technology professional services firm specializing in sophisticated project management, audit preparation, acquisition support & integration, internal control outsourcing, SEC Reporting, Sarbanes-Oxley compliance, valuation services and personnel placement. Founded in 2000, Lyndon Group employs highly experienced professionals, has a low overhead structure and passes the value on to clients. Lyndon Group services both public and private companies and has consultants engaged at some of the best-known companies in the world, as well as middle market and emerging growth businesses. Visit the Lyndon Group website at www.Lyndon-Group.com for more information.

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Editor's Note: Experts at Lyndon Group LLC are available for pre-event interviews or expert comments. For media inquiries, please contact Heather Tien at heather@hkamarcom.com or 714-426-0444.